



# Foundation News...



**IOWA HEART**  
*Foundation*



## 2014 Cardiovascular Today Conference

The 23rd Annual Cardiovascular Today conference was held on Saturday, February 1, 2014 at the Hy-Vee Conference Center in West Des Moines, Iowa. This premier educational event was attended by more than 350 medical professionals. The program was open to Physicians, Physician Assistants, Nurse Practitioners, nurses, and other allied healthcare workers. The focus of the conference centered upon emerging diagnosis, treatment, and research related to cardiovascular disease.

Iowa Heart Foundation gratefully acknowledges support from the following supporters who make this conference possible:

### Platinum Level Supporter:

- Daiichi-Sankyo

### Silver Level Supporters:

- Abbott Vascular
- Actelion
- AstraZeneca
- Boehringer-Ingelheim, Inc
- Bristol-Myers Squibb
- Gilead Sciences
- Otsuka America Pharmaceutical, Inc.
- St. Jude Medical
- Thoratec Corporation

### Bronze Level Supporters:

- Aegerion
- Astellas Pharma US, Inc.
- Bayer Healthcare
- Biomedical Systems
- Boston Scientific
- Janssen Pharmaceuticals, Inc.
- Medtronic
- Pfizer
- The Medicines Company
- Zoll Medical

### Additional support from:

- Iowa Heart Center/Mercy Medical Center-Des Moines
- Iowa Department of Public Health

We also thank Philip Bear, DO and Denise Sorrentino, MD, conference moderators, and the physician and nurse speakers who contributed their expertise to the conference.

**Save The Date: Join the 24th Annual Cardiovascular Today Conference on Saturday, February 7, 2015 at the Hy-Vee Conference Center in West Des Moines, Iowa.**

Please watch for details at [www.iowaheartfoundation.org](http://www.iowaheartfoundation.org)

Volume 7, Issue 1  
March 2014



### Special points of interest:

- 23rd Annual Cardiovascular Today Conference Highlights

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## AED Placement—Meals From the Heartland



An AED was placed this quarter at the new Meals From the Heartland facility in West Des Moines. AEDs are easy to use and designed for an individual to respond rapidly in emergency situations such as sudden cardiac arrest.

Any Iowa business or community organization with a determined financial need interested in obtaining an AED is encouraged to contact the Iowa Heart Foundation at 515-633-3555 to obtain an application form.



Iowa Heart Center Cardiologist Mark Tannenbaum, MD (far left) presents an AED to the Meals from the Heartland staff and volunteers.

## Memorial and Honorary Donations



### Memorial Donations

Generosity and kindness are cornerstones of the Iowa Heart Foundation. Memorial donations support the Iowa Heart Foundation mission and services. Iowa Heart Foundation extends our gratitude to the individuals who generously chose to memorialize their loved one, friend, or family member. Our sympathy is extended to those who suffered a loss.

- Linda L. Frericks
- Jim Gronewold
- C. J. Hawkins
- Erma Hawkins
- Patricia Slack



### “In Honor of” Donations

Donations from generous individuals highlighting the impact of a mentor, coach, or dear friend who imprinted the

lives of other people. The following individuals have been honored:

- *David F. Gordon, M.D. and wife Leticia*



### Donations

We gratefully welcome donations for those wishing to memorialize or honor a loved one to support the programs and services of Iowa Heart Foundation.

Donations may be mailed to:

Iowa Heart Foundation  
5880 University Ave, Suite 101  
West Des Moines, IA 50266

**Your donation is tax-deductible with 100% of funds remaining in Iowa. Acknowledgement letters are provided confirming donations.**

Thank you for your generosity and kindness in assisting us to serve Iowans and their communities!





**Heartfelt Thanks to the TAVR Team!**

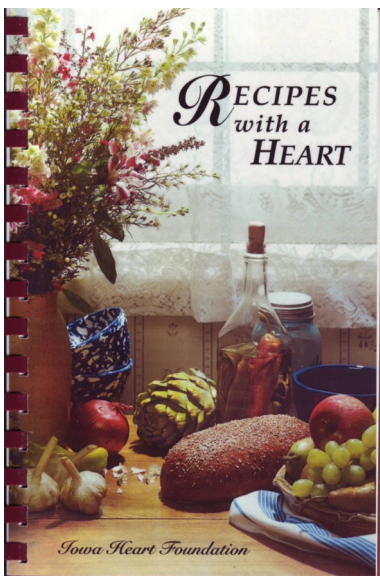


The family of Patricia Slack has made a generous donation to the Iowa Heart Foundation in her memory. Patricia suffered from heart disease with a Transcatheter Aortic Valve Replacement (TAVR) on October 17, 2013. Iowa Heart Center Interventional Cardiologists Atul Chawla, MD and David McAllister, DO and Joan Henscheid, RN, TAVR Coordinator, accepted the donation for the Foundation. The family expressed their heartfelt thanks to the entire TAVR team including those at the presentation, Cardiovascular Surgeon Bart Jensen, MD, and the staff of the Mercy critical care units and Iowa Heart Center who so compassionately cared for Patricia during her stay at Mercy Medical Center.



**Donation to the Iowa Heart Foundation in Memory of Patricia Slack**

From Left: Joan Henscheid, RN; Jim Slack, Atul Chawla, MD; Kim Frank; and David McAllister, DO



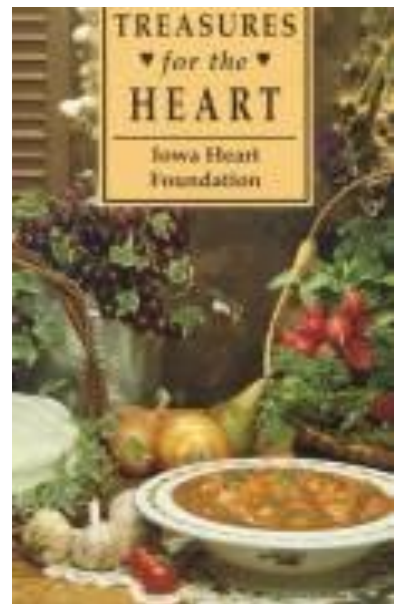
**Cookbooks make Heart-warming gifts!**

**Recipes with a Heart**  
(350 comfort food recipes)  
**\$15.00**

**Treasures for the Heart**  
(150 healthier recipes)  
**\$10.00**

**Cookbook Set = \$20.00**  
(both cookbooks)

Order forms available at  
[www.iowaheartfoundation.org](http://www.iowaheartfoundation.org)







# IOWA HEART Foundation

## Iowa Heart Foundation Board of Directors

**Julie Younger, President**  
**T.M. Brown, M.D., Chairman**  
**Jose Borromeo, M.D., Vice Chairman**  
**William J. Wickemeyer, M.D., Treasurer/Secretary**  
**David Gordon, M.D.**  
**Denise Sorrentino, M.D.**

**Cindy Conroy, MA, RD, LD, CLS, FNLA, Program Coordinator**

## Upcoming Events

- April 9, 2014 - Education Forum (West U)
- April 23, 2014 - Education Forum (Laurel)
- April 30, 2014 - Education Forum (Fort Dodge)
- May 14, 2014 - Education Forum (West U)
- May 30, 2014 - Nursing Scholarship Applications Due
- June 11, 2014 - Education Forum (West U)
- June 25, 2014 - Education Forum (Laurel)
- August 12, 2014 - Nursing Scholarship Awards Tea, West University office
- August 23, 2014--7th Annual Run For Your Life run/walk event at Des Moines Water Works Park

The Iowa Heart Foundation is a non-profit 501(c)(3) organization dedicated to serving Iowans and their community.

Contributions which are made to the Iowa Heart Foundation are tax-deductible with 100% of funds remaining in Iowa.

## Iowa Heart Foundation Contact Information

Address: 5880 University Ave., Suite 101,  
West Des Moines, Iowa 50266  
Phone: (515) 633-3555  
Website: [www.iowaheartfoundation.org](http://www.iowaheartfoundation.org)  
Email: [cconroy@iowaheart.com](mailto:cconroy@iowaheart.com)



**“Iowa Heart Foundation is passionate about promoting cardiovascular health in Iowa.”**

## 2014 Iowa Heart Foundation Activities



### Nursing Scholarships

The Iowa Heart Foundation will provide nursing scholarships in August to students in good academic standing with a financial need entering the cardiac or critical care field of nursing. Applications may be found at [www.iowaheartfoundation.org](http://www.iowaheartfoundation.org) or contact the Iowa Heart Foundation at (515) 633-3555. Applications are due by 4:00 pm Friday, May 30, 2014.



### 6th Annual Fall Nursing/Medical Assistant Conference

Saturday, November 1, 2014 at the Iowa Heart Center West Des Moines office. This education program is open to Nurse Practitioners, Physician Assistants, Nurses, Medical Assistants, and EMS providers. CEUs (Nursing), AAMA (Medical Assistants), and CEHs (EMS Provider) education credits will be awarded. **New in 2014—on-line registration.**

### 7th Annual “Run For Your Life” 10K/5K run/walk event

Saturday, August 23, 2014 at Des Moines Waterworks Park. This event is open to the public. Funds raised from this event are dedicated to the placement of Automatic External Defibrillators (AEDs) in Iowa communities. **New in 2014—on-line registration.**

**Program brochures and event details may be found on the Iowa Heart Foundation website at [www.iowaheartfoundation.org](http://www.iowaheartfoundation.org) or by calling (515) 633-3555**